

Comprehensive Institutional Profile: Shree Sathyam College of Engineering and Technology (2026)

1. Institutional Identity and Admission Framework

For families navigating the Tamil Nadu Engineering Admissions (TNEA) process, understanding an institution's administrative identity and geographic positioning is vital. This data provides a baseline for evaluating the college's stability, regulatory compliance, and regional accessibility. For Shree Sathyam College of Engineering and Technology, its presence in the Salem industrial belt and its strict adherence to Anna University's framework define its operational character.

Field	Details
Full Name	Shree Sathyam College of Engineering and Technology
Popular Name	SSCET
TNEA Code	2346
Institution Type	Self-Financing
Year Established	2011
Affiliated University	Anna University, Chennai
Gender Profile	Co-educational

Address	Manjakkalpatti, Kuppanur Post, Sankari Taluk, Salem District — 637 301
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The admission route follows the standard state framework, ensuring a structured intake process. Currently, 65% of seats are allocated via the Government quota (TNEA counseling), with the remaining 35% filled through the Management quota. This administrative structure supports a founding mission focused on providing technical pathways for the region's youth.

2. Founding Heritage and Institutional Mission

Located strategically within the Salem–Coimbatore industrial corridor, the institution was established to serve as a hub for rural empowerment. By situating the campus in a rural setting, the founders aimed to bridge the gap between high-level technical education and economically disadvantaged communities in Western Tamil Nadu.

The college was founded in July 2011 by the Shree Sathyam Charitable Trust. It is currently under the leadership of Chairman Dr. V. Balakrishnan and Founder/Principal Prof. Dr. V. Sujatha. The 10.12-acre campus provides a dedicated environment for academic and technical development.

Vision and Mission Statements

- **Vision:** "To be a value-based, globally recognized institution that admits economically and socially backward rural area students and empowers them with quality education to excel in academics, research, innovation, and entrepreneurial attitudes, as well as being good citizens."
- **Mission:** "To establish facilities for teaching-learning excellence; to provide qualified faculty with skill-upgradation opportunities; to motivate economically weak students through scholarships and competitive examination coaching; to maintain regular industry interaction for R&D and consultancy; and to foster an entrepreneurial mindset."

Since its inception in 2011, the institution has seen phased growth. While it began with five traditional engineering programs, it expanded its curriculum in 2022 and 2024 to include modern digital and healthcare disciplines. This evolution remains anchored by the trust's mission and the stringent regulatory oversight of state and national bodies.

3. Regulatory Approvals and Quality Accreditations

AICTE and NAAC credentials serve as the primary benchmarks for institutional quality and legal standing in the Indian engineering landscape. These certifications assure parents that the curriculum and infrastructure meet national standards of excellence.

The institution holds AICTE Approval for the 2025-26 Academic Year, as confirmed by the Extension of Approval (EOA) letter (F.No. Southern/1-44640393021/2025/EOA) dated January 3, 2025.

Significantly, the college achieved **NAAC 1st Cycle Accreditation** in February 2025, receiving a **B++ grade** with a CGPA of **2.79**. In the context of NAAC's grading system, B++ is classified as a "Very Good" category—a notable achievement for a rural self-financing institution in its initial assessment cycle. This accreditation remains valid until February 2030, ensuring institutional stability through the 2026 admission cycle and beyond. These frameworks authorize the specific undergraduate programs currently available to students.

4. Undergraduate Engineering Programs (TNEA 2026)

The college has transitioned its academic focus from purely traditional engineering to a modern portfolio that incorporates emerging digital and healthcare technologies. This strategic shift is designed to align student skills with the high-growth sectors of the global economy.

Branch Name	Branch Code	Approved Intake	Year Started
Computer Science and Engineering	CS	60	2011
Artificial Intelligence and Data Science	AD	60	2022
Information Technology	IT	60	2024
Electronics and Communication Engineering	EC	30	2011
Electrical and Electronics Engineering	EE	30	2011

Mechanical Engineering	ME	30	2011
Biomedical Engineering	BM	30	2024

New-age Branches (Introduced 2018 or later):

- Artificial Intelligence and Data Science (2022)
- Biomedical Engineering (2024)
- Information Technology (2024)

The total sanctioned undergraduate intake for 2026 is 300 seats. The successful delivery of these diverse programs is facilitated by a dedicated and qualified faculty body.

5. Faculty Profile and Academic Leadership

In technical education, there is a direct correlation between faculty qualifications—specifically PhD density—and the quality of academic mentorship. A high concentration of doctoral-level educators often indicates a campus culture rooted in research and advanced problem-solving.

The institution maintains a faculty-to-sanctioned-strength ratio of 100%, with 73 working faculty members. Of these, 26 members hold PhDs, resulting in a **PhD density of 35.6%**. This level of doctoral expertise is a strong indicator of academic depth for a tier-2 institution.

Academic Leadership Profile:

- **Prof. Dr. V. Sujatha (Founder & Principal):** PhD in Electronics and Communication Engineering; 30+ years of teaching and administrative experience.
- **Dr. G. Kandiban (Head, Science and Humanities):** B.Sc. in Industrial Electronics with advanced postgraduate qualifications.
- **Dr. C. Uthayakumar (Professor, ECE):** Serves as the Placement Director, focusing on industry readiness and career alignment.

This leadership ensures that academic rigor is paired with a physical environment designed to support technical learning.

6. Campus Infrastructure and Residential Life

For outstation families, campus facilities and residential stability are paramount for student safety and academic focus. A self-contained campus allows students to dedicate their energy to their studies while remaining in a secure environment.

The college provides permanent, dedicated hostel facilities for both boys and girls. The residential mess provides both Vegetarian and Non-Vegetarian meal options, accommodating the diverse dietary needs of the student body.

Core Campus Infrastructure:

- **Campus Size:** 10.12-acre rural campus providing a focused learning environment.
- **Library:** Holds approximately 11,596 volumes and subscribes to 77 national and international journals.
- **Computing Resources:** Departmental labs are equipped with 260 desktops and 2 servers.
- **Instructional Spaces:** ICT-enabled smart classrooms featuring OHP and LCD projectors.
- **Support Systems:** Campus-wide Wi-Fi, 20 kVA power backup, and an on-campus dispensary for 24/7 medical assistance.

The campus is easily accessible through a well-coordinated institutional transport network.

7. Connectivity and Transport Logistics

Strategic location on the NH-544 Salem–Coimbatore Highway provides the institution with a significant advantage in regional connectivity. This placement is ideal for both daily commuters and those traveling from larger urban centers.

The college transport fleet operates within a 60 km radius, serving key regional hubs including:

- Coimbatore
- Tirupur
- Palani
- Dharapuram

For those utilizing the rail network, the nearest station is **Sankari Durg**, located approximately 5 km from the campus. This connectivity is further supported by financial access programs that make these facilities available to a broad socio-economic demographic.

8. Scholarships and Financial Access

Financial aid is a cornerstone of the college's mission to make engineering education inclusive. By leveraging both state support and trust-based initiatives, the institution lowers the financial barrier to entry for many families.

Available Government Scholarships:

- SC/ST Tuition Fee Scholarship
- BC/MBC/DNC Scholarship
- OC/BCM Scholarship
- First Graduate Scholarship
- Post-Matric Scholarship (OBC)

Institutional Support: The Shree Sathyam Charitable Trust offers an institutional scholarship program providing full or half fee waivers. According to the institution, approximately 85% of the student body benefits from some form of financial support or waiver annually. This financial framework is designed to bridge the gap between academic potential and professional career outcomes.

9. Career Outcomes and Placement Metrics

The institution emphasizes employability within the industrial belts of Salem and Namakkal, focusing on aligning student training with regional manufacturing and technology demands.

Placement Performance (Self-Reported):

- **AY 2023-24:** Reported 28 effective placements across 5 companies.
- **Note for Families:** The placement count of 28 reflects only the graduating batches of the core branches (CSE, ECE, EEE, ME). The "new-age" branches (AI&DS, IT, BME) have not yet reached graduation age, which explains the variance between intake and placement figures.
- **Salary Range:** Packages for 2023-24 ranged from 2.0 to 2.8 LPA. Partial 2024-25 data indicates a range of 2.8 to 3.0 LPA. These figures represent **starting-level industrial roles** typical for entry-level engineering graduates in the region.

Top Recruiters:

- FOXCONN India
- JBM Auto System
- SANMINA SCI India
- Megatronics
- Aruna Alloy Steels

Note: All figures are self-reported by the institution.

These placement outcomes are reinforced by ongoing research initiatives and industry partnerships.

10. Research, Innovation, and Industry Partnerships

Industry-institute interaction is vital for fostering an innovation mindset. The college actively pursues external funding and formal collaborations to enhance the practical relevance of its curriculum.

The institution has secured research grants totaling ₹9.23 lakhs from the All India Council for Technical Education (AICTE) and the Tamil Nadu State Council for Science and Technology (TNSCST).

Strategic Partnerships:

- **GEM Labs (IIT Madras Research Park):** A Memorandum of Understanding (MOU) for research collaboration was signed in October 2025, signaling strong forward momentum and future-dated growth for the institution's research capabilities.
- **iTNT:** MOU for skill-based training and technical education.
- **Support Units:** The campus operates an Entrepreneurship Development Cell (EDC) and an Institute Innovation Council (IIC) to nurture student-led ventures.

These research and innovation efforts have contributed to the college's recent formal accolades.

11. Notable Achievements and Distinctions

For a developing institution, external validation by national bodies is a primary indicator of upward mobility and adherence to academic standards.

The most significant recent achievement is the **NAAC 1st Cycle Accreditation (2025)**. Being awarded a B++ grade by the National Assessment and Accreditation Council in its first attempt underscores the institution's rapid progress and commitment to establishing a quality-driven academic environment in a rural setting.

Information sourced from the college's official website, TNEA portal, and government data sources as available at time of preparation. Details may change — verify with official portals and the college website before making admission decisions. Explore more engineering colleges at profsam.com — your trusted guide for 12th to engineering admissions. Article Researched & Curated by profsam.com | Engineering சேருங்க Season 1



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