

Comprehensive Institutional Profile: Gojan School of Business and Technology (TNEA Code 1123)

1. Institutional Identity & Administrative Framework

Verifying the foundational identity and TNEA credentials of an institution is the non-negotiable first step in a risk-averse admission strategy for 2026. For TNEA Code 1123, this involves cross-referencing state-level data with university affiliations to ensure academic continuity. Auditors prioritize this step because administrative discrepancies in status—such as the transition to autonomy—can impact degree recognition and eligibility for government-backed schemes. A precise institutional profile serves as a safeguard, confirming that the college operates within the approved regulatory framework, thereby mitigating risks associated with unauthorized or unverified technical programs.

Field	Details
Full Name	Gojan School of Business and Technology
Short Name	GSBT
TNEA Code	1123
Type	Self-Financing (Autonomous)
City	Redhills, Chennai
Year of Establishment	2005
Affiliated University	Anna University
Admission Route	TNEA

The administrative oversight of the institution is provided by the Gojan Educational Institutions trust, governed by the Chairman, Dr. G. Natarajan. Operational adherence and academic leadership are managed by the Principal, Dr. C. Selva Kumar, Ph.D. Having established this structural framework, it is essential to examine the core mission that drives the institution's academic objectives.

2. Foundational Vision & Institutional Heritage

An institution's founding mission is a leading indicator of its long-term academic stability and resource prioritization. For an auditor, a mission that emphasizes accessibility for economically weaker sections suggests a specific operational focus on socioeconomic mobility through technical education. This heritage provides a baseline for evaluating whether

the institution's current trajectory aligns with its historical commitment to quality engineering. Stability in leadership and a consistent mission statement often correlate with reliable student support systems. However, auditors must remain vigilant, as a legacy mission does not substitute for active regulatory compliance. Evaluating these foundational elements allows stakeholders to determine if the institution possesses the structural integrity required to sustain academic excellence.

Founding Facts:

- **Founder:** Dr. G. Natarajan (Chairman).
- **Trust:** Gojan Educational Institutions.
- **Mission:** To offer the best in engineering education and provide quality technical training accessible to students from economically weaker backgrounds.

Key Institutional Milestones:

- **2005:** Formal establishment of the institution.
- **NAAC Status:** Obtained Grade B (CGPA 2.25) in the First Cycle; however, this accreditation **expired on 03-02-2020** and no second cycle is currently valid.
- **Autonomous Status:** Granted status as an autonomous entity affiliated with Anna University.

This heritage of growth leads directly into the college's current regulatory standing and its adherence to national educational norms.

3. Regulatory Compliance: AICTE Approval

The approval of the All India Council for Technical Education (AICTE) is a mandatory requirement for the validity of any technical degree in India. It serves as a baseline quality assurance metric, confirming that the institution meets the minimum requirements for laboratories, faculty qualifications, and campus facilities. For a prospective student, AICTE approval ensures the degree will be recognized by government bodies and private industries. However, auditors note that while approval is confirmed, the retrievability of the Permanent ID remains a necessary point for ongoing monitoring to ensure full data transparency.

For the Academic Year 2025-26, the AICTE status for Gojan School of Business and Technology is **APPROVED**, as verified by the TNEA 2025 portal and institutional records.

The total AICTE-approved undergraduate intake for the institution is **420 seats**, distributed across its specialized engineering departments. This regulatory compliance sets the stage for a detailed look at the specific academic programs offered under this approved framework.

4. Undergraduate Academic Architecture (TNEA 2026)

The academic architecture of Gojan School of Business and Technology has undergone a significant evolution, shifting from traditional core engineering toward a diverse array of specialized "new-age" branches. This strategic pivot, occurring largely between 2022 and 2024, reflects a clear alignment with the rapidly changing technological landscape of Tamil Nadu, particularly the demand for expertise in data science, automation, and cybersecurity. By introducing 10 niche programs in recent years, the institution attempts to address specific industry verticals, offering specialized pathways that are more aligned with current global tech trends than generalized degrees.

From an auditor's perspective, the uniform intake of 30 seats across all 14 programs suggests a modular approach to department growth. Furthermore, the institution self-reports a placement rate of 85%, a metric that requires independent verification but indicates a high level of career-oriented focus.

Branch Name	Branch Code	Approved Intake	Year Started
Computer Science and Engineering	CS	30	2005
Electronics and Communication Engineering	EC	30	2005
Aeronautical Engineering	AE	30	2007
Information Technology	IT	30	2007
Artificial Intelligence and Machine Learning	AM	30	2022
Cyber Security	SC	30	2022
Mechanical and Automation Engineering	MU	30	2022
Medical Electronics	MD	30	2022
Artificial Intelligence and Data Science	AD	30	2023
Computer and Communication Engineering	CO	30	2023
Computer Science and Business Systems	CB	30	2023
Physical Education and Sports Science	PH	30	2023
Biotechnology	BT	30	2024
Robotics and Mechatronics	RM	30	2024

New-age Branches (2018 or later):

- **AI & Data Science**
- **AI & Machine Learning**

- **Cyber Security**
- **Computer and Communication Engineering**
- **Computer Science and Business Systems**
- **Mechanical and Automation Engineering**
- **Medical Electronics**
- **Physical Education and Sports Science**
- **Biotechnology**
- **Robotics and Mechatronics**

- Note: No Tamil Medium branches are available.

With the academic offerings established, the focus shifts to the residential facilities that support student life.

5. Campus Logistics: Housing & Residential Life

On-campus residency plays a vital role in shaping the academic outcomes and personal development of outstation students. By living within the campus ecosystem, students eliminate the stresses of daily commuting, allowing for greater focus on rigorous coursework and collaborative projects. A residential environment fosters a sense of community and provides easier access to campus resources such as laboratories and libraries during extended hours. Furthermore, the availability of comprehensive dining facilities that cater to diverse dietary preferences is essential for maintaining student well-being, which directly correlates with sustained academic performance and focus over a four-year period for students living away from home.

The institution provides dedicated residential facilities for its students:

- **Boys Hostel:** Verified as available on campus; offers both Vegetarian and Non-Vegetarian mess options.
- **Girls Hostel:** Verified as available on campus; offers both Vegetarian and Non-Vegetarian mess options.

Verified Infrastructure Assets:

- 80-acre expansive campus.
- Well-known cricket ground for sports activities.
- Wi-Fi connectivity throughout the campus.
- On-site cafeteria and canteen facilities.

While residential life is a core component for many, the college also maintains a significant network for those commuting daily.

6. Connectivity & Transportation Infrastructure

Strategic transport accessibility is a high-value asset for day scholars residing in the Chennai metropolitan area. For students commuting from various parts of the city, reliable transportation is a major factor in maintaining a consistent academic schedule and reducing daily fatigue. Located in the **Ponneri Taluk of Tiruvallur District**, the college's proximity to major transit hubs further enhances this accessibility, making the institution a viable choice for students who rely on public infrastructure. Efficient logistics ensure that the student's focus remains on learning rather than the complexities of the daily commute within the Redhills region.

Transportation facilities are available for students and staff. The geographical context of the campus is defined by its proximity to the **Perambur Railway Station**, which is located approximately 15 km from the college.

This logistical ease of access is complemented by a range of financial support mechanisms designed to ensure educational equity.

7. Financial Access & Scholarship Framework

Government-backed financial aid and scholarships are essential mechanisms for ensuring that professional engineering education is accessible to a wide range of socioeconomic groups. These frameworks reduce the financial barrier to entry, allowing talented students from diverse backgrounds to pursue high-quality technical training without the burden of prohibitive costs. By participating in these scholarship programs, an institution demonstrates its commitment to social mobility and inclusivity, ensuring that merit and ambition dictate a student's academic trajectory. For the auditor, the presence of these scholarships confirms that the institution is integrated into the state's broader social welfare and educational equity network.

Eligible students at this institution can access various government scholarships, including:

- SC/ST Tuition Fee Scholarship
- BC/MBC/DNC Scholarship
- First Graduate Scholarship
- Minority Scholarship
- Post-Matric Scholarship for OBC

Additionally, the institution practices merit-based recognition, providing specific awards and acknowledgments for students who achieve University Ranks. These financial and merit-

based supports lead into the college's efforts in specialized research and industry collaboration.

8. Research Infrastructure & Industry Linkages

The presence of specialized research centers and formal industry linkages is fundamental to bridging the gap between theoretical classroom learning and practical industrial application. For an engineering institution, these centers provide a controlled environment where students can engage with emerging technologies—such as additive manufacturing—that are currently reshaping the global manufacturing landscape. In the context of the Chennai industrial corridor, expertise in additive manufacturing provides a distinct competitive advantage for graduates entering the automotive and aerospace sectors. Industry MOUs further enhance this by providing real-world context to academic pursuits, often opening pathways for community service and specialized training. These partnerships ensure that the curriculum remains relevant and that graduates possess the practical insights required to transition into professional roles.

The college hosts the **Viswakarma R&D Centre**, which focuses specifically on research and innovation in **additive manufacturing**. Complementing this technical focus is the **Entrepreneurship Development (ED) Cell**, designed to foster innovation and guide students through the startup process.

Industry & Agency Linkages:

- **CRPF:** A specific Memorandum of Understanding (MOU) exists for the education of the wards of CRPF personnel.

As a self-financing autonomous entity, the institution maintains a structured environment for both academic instruction and practical innovation.

9. Mandatory Disclosure & Closing

Information sourced from the college's official website, TNEA portal, and government data sources as available at time of preparation. Details may change — verify with official portals and the college website before making admission decisions.

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